



**Ebook Directory**  
the best source of ebook

The book was found

# Graphic Design Solutions



## Synopsis

Graphic Design Solutions is the most comprehensive, how-to reference on graphic design and typography. Covering print and interactive media, this book examines conceiving, visualizing and composing solutions to design problems, such as branding, logos, web design, posters, book covers, advertising, and more. Excellent illustrations of historical, modern and contemporary design are integrated throughout. The Fifth Edition includes expanded and updated coverage of screen media, including mobile, tablet, desktop web, and motion as well as new interviews, showcases, and case studies; new diagrams and illustrations; a broader investigation of creativity and concept generation; visualization and color; and an updated timeline. Accompanying this edition, CourseMate with eBook brings concepts to life with projects, videos of designers in the field, and portfolio-building tools. Additional online-only chapters--Chapters 14 through 16--are available in PDF format on the student and instructor resource sites for this title, accessed via CengageBrain.com; search for this book, then click on the "Free Materials" tab.

## Book Information

Paperback: 448 pages

Publisher: Wadsworth Publishing; 5 edition (January 1, 2013)

Language: English

ISBN-10: 113394552X

ISBN-13: 978-1133945529

Product Dimensions: 0.8 x 8.5 x 10.8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 29 customer reviews

Best Sellers Rank: #12,786 in Books (See Top 100 in Books) #42 in Books > Arts & Photography > Graphic Design > Techniques #84 in Books > Business & Money > Job Hunting & Careers > Guides #191 in Books > Crafts, Hobbies & Home > Crafts & Hobbies

## Customer Reviews

Robin Landa holds the title of Distinguished Professor in the Michael Graves College at Kean University. She has written 23 books, including ADVERTISING BY DESIGN, 3rd Edition; NIMBLE: THINKING CREATIVELY IN THE DIGITAL AGE; BUILD YOUR OWN BRAND; DRAW!; TAKE A LINE FOR A WALK; and DESIGNING BRAND EXPERIENCES. Robin has received numerous awards and honors from such organizations as the National Society of Arts and Letters, the National League of Pen Women, Creativity and the ADCNJ. In addition to winning a Human Rights Educator

Award, Robin was lauded by the Carnegie Foundation as among the "Great Teachers of Our Time." She is a monthly contributor to HOW Design magazine and a presenter and keynote speaker at international design conferences. Robin also presents at universities, judges design competitions and is a chairperson of Design Incubation, an advocacy organization dedicated to communication design research.

I recently switched to renting my books on because they were cheaper, last semester I rented a book and it was perfect and in great condition. I ordered this with two other books Gardner's Art through the Ages: A Global History Volumes 1 & 2, overall the books are in fair condition but look as though the last person who rented it didn't care for them seeing as how they had this layer of grim like they sat in something sticky and the Graphic Design Solutions has water stains. But overall the content within is intact and untouched, which is a good thing.

good quality book and lots of great information and lessons. This is a must for new Graphic Designers.

Book rental program here seems to work as expected, was a pretty good deal. Book was mediocre.

Very pleased.

As stated in the description.

Informative and visual. I enjoyed my graphic communications class and the information this textbook had to offer. Highly recommend, not difficult to follow.

Great Graphic Design book!

We use this at school for our Graphic Design bible. Its awesome and explains in great details the history and the functions of graphic design.

[Download to continue reading...](#)

Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Drawing for Graphic Design: Understanding Conceptual Principles and Practical Techniques

to Create Unique, Effective Design Solutions "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Shapes: Geometric Forms in Graphic Design (Graphic Design Elements) Graphic Design School: The Principles and Practice of Graphic Design Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe) Graphic Design Solutions Information Design Workbook: Graphic approaches, solutions, and inspiration + 30 case studies Designing Brand Experience: Creating Powerful Integrated Brand Solutions (Graphic Design/Interactive Media) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Graphic Icons: Visionaries Who Shaped Modern Graphic Design Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) Universal Methods of Design: 100 Ways to Research Complex Problems, Develop Innovative Ideas, and Design Effective Solutions Graphic Design Thinking (Design Briefs) Color Design Workbook: A Real World Guide to Using Color in Graphic Design Color Design Workbook: New, Revised Edition: A Real World Guide to Using Color in Graphic Design "Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) "Graphic Design U.S.A., No. 14" (365: Aiga Year in Design)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)